



# CALL FOR PAPERS

## 12<sup>th</sup> HIGHER EDUCATION INSTITUTIONS CONFERENCE

Challenge of Learning, Teaching and  
Innovation - Artificial Intelligence and  
Higher Education

19 - 20 September 2024,  
Dubrovnik, Croatia

# ABOUT THE CONFERENCE

The Higher Education Institutions Conference (HEIC) is organized by the Zagreb School of Economics and Management (ZSEM), and the Luxembourg School of Business (LSB) with the support of AACSB International since 2013.

Join us at our conference, where international connections pave the way for future collaborations across diverse academic fields. Share and explore best practices in entrepreneurship, innovation, strategy, technology, management, and education. We invite everyone in the field of higher education to submit papers in line with the conference themes.

Peer-reviewed papers will be published in the proceedings with an appropriate ISSN number distributed electronically. A certain number of papers will be selected as the best papers and in the extended version will be recommended for publishing in an international journal.

This conference will prove to be a valuable forum in which you can share your experience with other higher education professionals, as well as gain valuable insights from our esteemed speakers who will be speaking on the following topics this year:

1

**Strategic Challenge  
of Higher Education  
System**

2

**The Impact and Challenges  
of Artificial Intelligence in  
Education**

3

**Innovating with AI: The  
Next Frontier in Science &  
Research**

# Topics

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- Accreditation and Quality Assurance
- Artificial Intelligence in Education
- Assessment of Learning
- Best Practices in Higher Education
- Business and Higher Education
- Higher Education in and after COVID - 19
- Changes and Challenges in Higher Education
- Competitiveness in Higher Education
- Curriculum Design
- Demographics and Labor Markets
- Disruptive innovations in education
- Distance Learning and Distance teaching
- Economic Aspects of Higher Education
- Educating students for the future job market
- E-learning
- Entrepreneurship and Innovation
- Financing in the Higher Education
- Game-based Learning
- Globalization of Higher Education
- Governance in Higher Education
- Higher Education Institutions in the 4th Industrial Revolution
- Higher Education in Information Age
- Information Society
- Information Systems
- Innovation in Higher Education
- Innovation in Labor Markets
- International Cooperation
- International Education Standardization
- Leadership in Higher Education
- Lifelong Learning
- Mathematics in Higher Education
- Mobile Learning
- Modeling, Simulations and Optimization
- Multimedia-based Education
- New Teaching Methods
- Professionals Skills
- Quality in the global context
- Quantum Computing
- Resources and Funds
- Role of Higher Education in a globalization world
- Strategy in Higher Education
- Sustainable Funding in Higher Education
- Technology in Higher Education
- Other

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Participants will **LEARN** from higher institutions that already have the **AACSB** accreditation, **IMPROVE SOCIAL NETWORKING** with scholars and professionals from the field of higher education, **EXCHANGE** ideas on the improvement of quality and governance in higher education institutions, **BENCHMARK** yourself against the leading business schools in the world and **ENJOY** the beauties of the Croatian coast.

# Who Should Attend?

The conference will gather rectors, deans, associate deans, directors, key players and decision makers in the field of higher education, professors, international offices, etc.

This conference will be of interest to academics from all disciplines as well as corporate representatives from the labor market with the responsibilities in recruitment and development of young talents.

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## IMPORTANT DATES

Submission of papers - 15th of July 2024

Notification of acceptance - 1st of August 2024

Final paper submission - 15th of August 2024

You can submit your paper or abstract at Easy Chair via this link:

<https://easychair.org/conferences/?conf=heic2024>

# ZSEM

# Organizing Committee

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Academic Director, ZSEM Business Academy

**Ante Kaleb**

HEIC event coordinator, ZSEM - Business Academy

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For more information please visit  
[www.heic.hr](http://www.heic.hr)