

THURSDAY, SEPTEMBER 27

09:00 – 10:00 Registration

10:00 – 10:10 Opening speech

10:15 – 11:15 Innovative financial models

SPEAKERS:

Balázs Havelda
Michael Hanke

Peter Chornitzer
Zoran Barac

Panel
discussion



11:15 – 11:30 Coffee break

11:30 – 12:45 AACSB Workshop

12:45 – 14:00 Lunch

14:00 – 15:30 AACSB Workshop

15:30 – 17:10 Innovation, Quality Assurance and Governance in Higher Education

15:30 David Laughton (*Sheffield Business School, United Kingdom*)
From skills to behaviours - how can Higher Education Institutions respond to the need to develop students with the behaviours required by 21st century organisations?

15:50 Shab Hundal, Anne Eskola, Asta Wahlgren (*JAMK University of Applied Sciences, Finland*)
Changing University Governance Dynamics through Interplays and Convergences with Corporate Governance

16:10 Nada Soudi (*Groupe ISCAE, Morocco*)
Innovation by Immersion projects for valorization of the role of Higher Education institutions in the economic development

16:30 Anne Eskola, Shabnamjit Hundal, Jukka Turpeinen (*JAMK University of Applied Sciences, Finland*)
New Developments in the Funding Model of Finnish Universities of Applied Sciences – A Critique

16:50 Dina Vasić, Đuro Njavro, Zoran Barac (*Zagreb School of Economics and Management, Croatia*)
Fundraising perspective of private higher education institutions in Croatia: an empirical study

20:00 Gala dinner, Restaurant Klarisa

FRIDAY, SEPTEMBER 28

10:00 – 11:00 **Empowering learning through technology**

SPEAKERS:

Branka Vuk
Lana Balić Matijašević
Phillip Vranešić
Afif Rustom

**Panel
discussion**



11:15 – 11:30 **Coffee break**

11:30 – 13:00 **New Teaching Methods**

11:30 Agnes Raffay, Tibor Csizmadia (*University of Pannonia, Hungary*)

From The Flintstones to Transformers - The Journey from Averageistan to Extremistan

11:50 Sini Seppelin, Anne Törn-Laapio
(*JAMK University of Applied Sciences, Finland*)

Towards Learning Environmental and Social Sustainability – Changing Paradigms of Teaching

12:10 Borna Jalšenjak, Kristijan Krkač
(*Zagreb School of Economics and Management, Croatia*)

Reintroducing Disputations as a possible way to practice critical thinking

12:30 Gabriella Maraz, Stefan Baldi (*Munich Business School, Germany*)

Future Skills for Future Jobs: The Social Service Project as a Complex Training Tool for Business Students

12:50 Maja Martinović, Valentina Pirić
(*Zagreb School of Economics and Management, Croatia*)

Expectations of Millennials in regards with applied teaching methods and learning through technology during Marketing classes

13:00 – 14:00 **Lunch break**

14:00 – 15:15 **Best Practices in HE**

14:00 Ágota Andrásik Kocsisné , Katalin Vajda
(*Szécheny István University Győr, Hungary*)
New generation of small business

14:20 Andreas Zehetner (*University of Applied Sciences Upper Austria, Austria*)
Why can't we benefit more from international talents? –
Challenges and suggestions from an Austrian perspective

14:40 Philip Vranešić, Mario Rašić, Karmela Aleksić-Maslač (*Zagreb School of Economics and Management, Croatia*)
Correlation of gamification usage during class in the same student generation with different course field and year of study

15:00 Mirna Koričan Lajtman, Ivona Škreblin Kirbiš, Ivija Bernatović (*Zagreb School of Economics and Management, Croatia*)
Effect of Gamification User Type and Class Activity on Student's Class Engagement

15:15 – 15:30 **Coffee break**

15:30 – 16:30 **Redefining the role of
Higher Education Institutions
in a transforming world**

SPEAKERS:

Tomislav Sokol
Sung Joo Park

Rt Good
Kjell R. Knudsen

**Panel
discussion**



16:30 – 17:00 **Sponsor session**

18:30 **Dubrovnik City tour**